

What is digital equity?

Digital equity means all individuals having the opportunity to thrive in our increasingly digital world. HP is expanding equity by providing access to hardware, connectivity, digital literacy, and quality content.

Today, this must also include expanding skills-building and Al as a force for positive impact.

76%

of business and gov't leaders say technology is key to enabling traditionally excluded populations to participate in the economy.

76%

of business and gov't leaders believe Al will help drive environmental and social impact benefits.

41%

of leaders say lack of skills is a top barrier to meeting sustainability and community goals, only economic volatility ranked higher.

Business leaders report their top goal is investing in Al and other emerging technologies, and they are using or planning to use Al in the next 1-2 years for:



90% digital education



89% workforce development



86% workforce diversity

HP partnered with Oxford Economics to survey 1,036 global business leaders and government officials in 10 countries on their priority values.

Learn more at hp.com/sustainable-impact



HP's goal: Accelerate digital equity for 150 million people by 2030

- Having accelerated digital equity for 45 million people since 2021, we're nearly a third of the way to the goal
- Skills-building is a core piece of HP's digital equity approach, enabling greater access to economic opportunity. HP aims to enroll 2.75 million users in the free skills-building program HP LIFE. 1.2 million users are already enrolled.

